

Summit Program/Schedule

Preliminary Schedule – Subject to change

Thursday, March 28

3-5 p.m.	Registration	Landing I – 2 nd Floor
4-5:15 p.m.	IACS Board Meeting	Clearwater – 3 rd Floor
5:30-7:30 p.m.	Opening Reception	Evergreen – 2 nd Floor
	(Featuring a No-Host Bar and Heavy Appetizers)	
	Welcome address delivered by A.J. Balukoff	
	<ul style="list-style-type: none"> Former Idaho gubernatorial candidate and co-owner of the Steelheads hockey team and CenturyLink Arena 	

Friday, March 29

8 a.m.-5 p.m.	Registration	Landing I – 2 nd Floor
8-9:30 a.m.	Breakfast (Provided with Registration)	Aspen/Cedar – 2 nd Floor
8-9:15 a.m.	Communication and Sport Editorial Meeting	River Fork – 3 rd Floor

Panel Session A 9:30-10:45

A1 River Fork – 3rd Floor	Old Media, New Media, and Newer Sport(s)
Erik Gustafson	Tank you for playing: A framing analysis of tanking in the NBA
Thomas Horky, Michael Schulz and Uwe Neuhaus	Live Measurement of Players using Live Commentary. Performance during Soccer Matches: a Text Mining Approach.
Galen Clavio and Matthew Zimmerman	A qualitative analysis of esports broadcast video production
Maike Grotz and Markus Breuer	Esports Coverage in German Media – an Indicative Study
A2 White Water – 3rd Floor	Designated Heroes: The Constructing the Heroic Persona in the Hollywood Sports Film
Scott Jensen, Ben Goss, Stephen Mosher, Marshall Most, and Bonnie Sierlecki	

A3 The Ivy – 2nd Floor	Gender & Sport in Media
Katie Lebel, Ann Pegoraro and Alanna Harman	It's Dude Time 2.0: An Examination of Canadian Sport News Coverage on Twitter
Alexandria Chase and Katherine Lavelle	Mapping 2018 media discourse about Serena Williams through the lens of Whiteness and hegemonic masculinity
Erin Whiteside and Charli Kerns	Change from Within: Using the Attitudes Toward Women's Sports Scale to Assess the Potential for Increased Women's Sports Content
Jessica George, Frauke Hachtmann and Brandon Nutting	Fighting for Equality: An Examination of Gender in Media Coverage of the UFC

Panel Session B 11-12:15

B1 River Fork – 3rd Floor	Sport the Press
Sada Reed	Teachers, carpenters, and gasket-makers: The diverse backgrounds, motivations, and entrepreneurial quests of freelance sports journalists
Inga Oelrichs and Franziska Tillman	Social Media References in Online Sport Reporting
Tim Mirabito, Robin Hardin and Joshua Pate	News routines in the sports department: Changes and impact
Erin Whiteside	Journalism, gender and the social construction of Title IX: How sports media professionals define gender equity in sports
B2 White Water – 3rd Floor	Challenges and Opportunities of Activism in Sport
Mike Milford	Full Contact: Sexual Assault, Combat Sports, and the Myth of Self-Defense
Katherine Lavelle	"It's difficult to talk about it": Kevin Love, mental health, and hegemonic masculinity
Lauren Smith and Ann Pegoraro	They Speak, But Who Listens? : The Effect of Sports Media Exposure on Rape Myth Beliefs and Intentions to Speak Up Regarding Sexual Assault
Xavier Ramon, Andrew Billings and Jose Luis Rojas Torrijos	The Present (But Not Future) ESPN Public Editor: examining how the ombudsman held the sports

	worldwide leader accountable
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12-1:30 p.m. Lunch (Provided with Registration) & IACS Business Meeting

Aspen/Cedar 2nd Floor

Panel Session C 1:45-3:00

C1 River Fork – 3rd Floor	Don't Just Stick to Sport(s)
Tim Mirabito and Stephen Mosher	The Tragic Venue of Sport: The Intersection of Sport and Terrorism
Raymond Schuck	A Past to Believe In: Bernie Sanders, Mythology of the Brooklyn Dodgers, and the Political Significance of Sport-Based Symbolic Convergence
Michael Butterworth	Imagining the Citizen-Fan: Brett Kavanaugh and Sport Metaphor in American Politics
C2 White Water – 3rd Floor	Who are we? Identities Real and Virtual in Sport
Theo Plothe	“Good morning beautiful people... I love you but I'll beat your arse in FIFA17”: The negotiation of social capital and FIFA17 match-making of Chad “Ochocinco” Johnson on Twitter
Heather Van Mullem	Digital Presence and Self-Representation: American Indian Female Athletes and Social Media Use
Lauren Smith and Thomas Horky	Down, Out, but Ready to Root: Examining the Concept of Secondary Fandom
Andrew Billings, Oriol Figuera Godoy, Ryan Broussard, Sitong Guo and J.C. Abdallah	Cross-Platform, Cross-Sport, and Cross-Timeline Big Data: Social Media Analyses of Trends in National Basketball Association (NBA) and National Football League (NFL) Content

3:15-4:30 p.m. Featured Speaker Dave Zirin

Aspen/Cedar – 2nd Floor

4:45 p.m. Meet and Greet Reception with Dave Zirin (No Host Bar and Appetizers)

Evergreen – 2nd Floor

Saturday, March 30

8 a.m.-5 p.m.	Registration	Landing I – 2 nd Floor
8-9:30 a.m.	Breakfast (Provided with Registration)	Aspen/Cedar – 2 nd Floor
8:15-9:15 a.m.	NCAA Sponsored Interactive Panel	Clearwater – 3 rd Floor

(If you plan on attending, please note this when you register for the conference)

Topic: *Teaching Equity, Diversity and Inclusion in Communication and Sport Classes*

Panel Session D 9:30-10:45

D1 River Fork – 3rd Floor	The Rhetoric of Sport
Mike Milford	Bannister in Parliament: Synecdoche and the Certainty of Future Greatness
Gordon Culletto	“I Wish I Had Done More”: Rhetorical Strategies of Mortification, Justification, and Atonement in the Apologies of Joe Paterno and Urban Meyer
Raymond Schuck	The Intersection of Organizational Rhetoric, Epideictic Rhetoric, and the Rhetoric of Sport: The NRA’s Presentation of Its Courage Under Fire Award to Adam LaRoche
Caitlyn Jarvis	Dialectical Tensions and Rhetorical Framing in Labor Negotiations: NFL versus Cheerleaders
D2 White Water – 3rd Floor	ESPN and the Evolving Sports Media Landscape
Greg Armfield, Brody Ruihley, John McGuire, David Staton, Andreas Hebbel-Seeger and Thomas Horky	
D3 The Ivy – 2nd Floor	Negotiating Politics, Sport, and Trump
Brett Siegel	"True Champions and Incredible Patriots": The Transformation of the Ceremonial White House Visit under President Trump
Ann Pegoraro and David Berri	Who’s Winning President Trump or the NFL ?
Roxane Coche	Statesmen, soccer and social media: International politicians’ online posts about the 2018 FIFA World Cup

Matthew Eichner	Who's In, Who's Out: A Political Economy Study of the College Football Playoff
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Panel Session E 11:00-12:15

E1 River Fork – 3rd Floor	The Emergence of Sport
William 'Roth' Smith	Organizing Participation of a Lifestyle Sport: The Constitutive Power of New Media Discourse
Jason Genovese	Collegiate Wrestling and the Resurrection of Muscular Christianity
Roxane Coche	Women take power: A case study of Ghanaian journalists at Russia 2018 World Cup
E2 White Water – 3rd Floor	Blazing the Trail of Gender in Sport
Joe Abisaid and Bo Li	She Said, He Said: An Empirical Investigation of Sports Journalist Gender, Tweets, and Language Style
Beth Fielding-Lloyd and Lindsey Mean	Blazing trails, tiny steps, or maintaining the gender divide: The complexities of progress and power relations in English television coverage of the 2017 Women's European Championships
Benjamin Brojakowski	The NCAA Bachelorette: An Interactive Approach to Choosing a Favorite College Football Team

12-1:00 p.m. Lunch (Provided with Conference) Aspen/Cedar – 2nd Floor

1:00 – 2:30 **Keynote Address by Shireen Ahmed** Aspen/Cedar – 2nd Floor

Panel Session F 2:45-4:00

F1 River Fork – 3rd Floor	On "Amateur" Athletics
David Carr and Karen Hartman	Driving (The Lane) While Black: Race and Fouls in Men's Intercollegiate Basketball
Karlee Posteher	Blazing the Recruiting Trail: Assessing Student-Athletes' Connection to their University
Travis R. Bell, Melvin Lewis, Andrew C. Billings	'It Just Means More?': Depiction of the Southeastern Conference (SEC) in ESPN Signing

and Kenon A. Brown	Day Coverage (2015-2018)
Jason Stamm, Adam Love and Sam Winemiller	On the Fence: How College Sports Recruiting Journalists Balance Objectivity and Transparency
F2 White Water – 3rd Floor	Critical Examinations of Sport
Ashleigh-Jane Thompson and Larena Hoerber	Israel Folau’s Public Condemnation of Homosexuality: A Critical Discourse Analysis of User Responses on Facebook
Paul MacArthur and Lauren Smith	Athletic Insiders or Nowhere Men? NBC’s Primetime Television Coverage of Male Figure Skaters at the 2018 Olympic Games
Megan Lambertz-Berndt, Lauren Kolodziejewski and Tina Reynolds	(No) Flag on the Play: Framing Cam Newton’s Penalty Concerns as an Issue of Size and Character
John Scott Gray and Brian Russ	The Problem of Cognitive Bias in Judging Combat Sports: Addressing the Ongoing Crisis
Andrew Dix	Expectancy Violations Theory (EVT) in Hockey: A Study on Nonverbal Communication and Favoritism for the Home Team

Panel Session G 4:15-5:30

G1 River Fork – 3rd Floor	Perspectives on E-Sports, Fantasy Sports, and Video Games
Galen Clavio, Ryan Vooris and Matthew Zimmerman	Game genre effects on esports consumption
Andrew Baerg	Commensuration and Its Consequences: Mediating Athletes Through Numbers in the Sports Video Games
Travis Bell and Brody Rauhley	Media Dependency and the Fantasy Sport Draft
Paul Zube, Andrew Peterson, Ian Cowburn and Christopher Redker	Youth Professionals: Exploring the Impact of E-Sport Coverage on Minor Cognitive Health
G2 White Water – 3rd Floor	Our Brand of Sport is Crisis
H. Ross Knight, Amanda Bennett and Karen L. Hartman	Gun Violence and eSports: A Proposed Model for Sport Crisis Communication Practitioners
Gordon Culletto and Tanya Melendez	“I ask you to find room in your hearts to one day believe in me again”: Tiger Woods as Redemptive

	Narrative
Melissa Dominy and Simon Licen	Media Framing of FIFA's Human Rights Scandals, 2010-2018
Evan Frederick, Ann Pegoraro and Lauren Smith	An examination of Michigan State University's image repair via Facebook and the public response following the Larry Nassar scandal

7:10 p.m. Idaho Steelheads Game CenturyLink Arena (can walk to directly from The Grove Hotel through an indoor walkway)

(Ticket Includes Dinner – Purchased Separately From Summit Registration)

Sunday, March 31

8-9:30 a.m. Breakfast (Included with Registration) Aspen/Cedar – 2nd Floor

8-9:15 a.m. IACS Board Meeting Clearwater – 3rd Floor

Breakfast provided for Board Members in the Clearwater Room

Panel Session H 9:30-10:45

H1 River Fork – 3rd Floor	Finding Sport in the Social
Katie Lebel, James Lowe and Alanna Harman	Social Media Gatekeeping: An Examination of the 2018 Olympic Broadcast Partners
Xavier Ramon	'Where the Games Never End': Tracing the value and position of The Olympic Channel in the age of digital media
Michael Mirer and Adrienne Grubic	In-house media as public forum: Fan voices in team-operated digital spaces
Evan Frederick, Ann Pegoraro and Jimmy Sanderson	Sport in the age of Trump: An analysis of Donald Trump's tweets
Charli Kerns	Prosuming 'Big Banana': Whitewater paddlers, user-generated media, and the production of cultural hierarchies
H2 White Water – 3rd Floor	The Effects of Sport
Conner Pyrc, Brendan Sanders and Sandra	History in the Making: The Impact of a First

Alspach	National Championship
Marissa Floyd	Blazing across borders!: Advancing the 'I' in IACS through sport-focused international education programs.
Heather Van Mullem	Fitspiration vs. Thinspiration: Is There a Difference?
Jared Ozella, Savanna Stout and Paul Zube	The Power of Sport: The Impact of Unified Sports on the Attitude of Individual's without Intellectual Disabilities

Panel Session I 11:00-12:15

I1 River Fork – 3rd Floor	Beyond the Boundaries
Andrew Dix	Stop, Collaborate, and Show a Willingness to Listen: A Cultural Analysis of Communication away from the Field of Play
Simon Licen	Shifting Meanings of National Identity in Three Countries
Unwana Akpan and Chuka Onwumechili	Distance and Distress: Footballer Migration and Challenges of Family Communication
Jeffrey Kassing and Pratik Nyaupane	"I Just Couldn't Believe I Was There": An Exploration of Soccer Pilgrimage
I2 – White Water – 2nd Floor	New Challenges to the Traditions of Sport
Dewitt King	Sonic Spectacles: The Sounds of Pro Wrestling
Adrienne Grubic	Colin Kaepernick: Simulacra of the 1960s
Meistra Budiasa	Mediatization of Sport in Indonesian Movie
Joseph Moore	The Art of Play-by-Play in the Digital Age

Conference Concludes