

## IACS 2024: Frequently Asked Questions

### **Q: Where is the conference located?**

A: The conference will be held at the Wofford Denius UTLA Center for Entertainment and Media Studies  
Address: 100 E Tujunga Ave #200 Burbank, CA 91502, USA

### **Q: What will travel be like while I'm in LA?**

A: Be aware! LA is an amazing city, but it is internationally known for its heavy traffic. Please plan ahead and be patient as traffic can increase travel time dramatically. Arriving at times that avoid the heavy traffic rush in the mornings and evenings will make your arrival much smoother, if possible.

### **Q: How would you recommend I travel to/from the airport to the hotel?**

A: To fly to LA there are **two** good options.

#### **LAX**

The **first** option is the Los Angeles airport (LAX), which will have the most flights. LAX offers hundreds of flights every day, many non-stop, from countries all over the world. After flying into LAX, you can take an approximate 45 minute taxi or rideshare to the hotel.

**NOTE:** LAX is undergoing to large renovation. To use a rideshare option, travelers have to take a short van ride (its free). [Here is a link](#) for all information about how to make your arrival as smooth as possible.

Uber also has great information about LAX. [Click here](#) for more information.

For general ground transportation information from LAX, [here is a link](#).

#### **Hollywood Burbank Airport**

A **second** option, mainly for attendees flying within the U.S., is the Hollywood Burbank Airport (BUR). This airport is approximately 12 minutes from the hotel and a taxi or ride share will get you there easily. This airport is HIGHLY recommended for domestic flights as travel to the conference is much easier. For ground transportation information from BUR, [click here](#).

### **Q: What does registration for the conference include?**

A: Registration allows you full access to all sessions, entry and transport to the Opening Reception (includes food), a lunch on Friday for the IACS business meeting, and coffee/snack breaks throughout the days of the conference.

### **Q: What technology will be provided?**

A: Each room will have an LCD projector for slide presentations. You may need to ensure you have the proper adapter to connect your laptop. Wifi will be provided at the conference site. Note that the Blake Neely Lounge will use a monitor with a USB connection only.

### **Q: How long do I need to present for?**

A: Looking at the program, you will see that each session will have between 3 and 5 presenters. As you prepare for your session, we recommend that you slot 60 minutes of the session between the presenters to allow for at least 15 minutes of questions with attendees at the end. This means that sessions with three presenters will allow the presenters to present for 20 minutes each, sessions with four presenters to present for 15 minutes each, and sessions with five presenters to present for 12 minutes each. Please use these numbers as guidance as you prepare. Each session will have a chair to help moderate.

### **Q: What about places to visit that are not sports-related?**

A: There are a lot of things to do in LA. The conference building and hotel are within walking distance of the Burbank Town Center and a lovely street filled with shops, restaurants, and coffee spots. Universal Studios Hollywood theme park and the LA Zoo are within 5 minutes. Disney®, Warner Bros., NBCUniversal, and Nickelodeon studios are less than 15 minutes away.

**Q: Do I need to be a member to attend the 2024 IACS Summit?**

A: No, but you'd save money by becoming one. Save money and become a member.

**Q: Who do I contact if I need help?**

A: We would love to help! Karen Hartman (IACS Executive Director) can be contacted at [karenhartman@isu.edu](mailto:karenhartman@isu.edu). Angela Pratt (IACS Chair) can be reached at [apratt@email.unc.edu](mailto:apratt@email.unc.edu). Mike Butterworth (Host, Director of the UT Center for Sports Communication & Media) can be reached at [michael.butterworth@austin.utexas.edu](mailto:michael.butterworth@austin.utexas.edu).